

Raising rates

email template



Subject: [your name] - Rates update

Dear [client name],

Hope you're doing well.

I'm writing to let you know that from [date], the prices for my [business] services will be increasing.

The new rate for [] is [£ per x] **OR** the new rates are as follows:

I've made this change for the following reasons:

- Reason 1 (brief details)
- Reason 2 (brief details)
- Reason 3 (brief details)

Let me know if you'd like to discuss this in more detail. Otherwise, I hope we can work together again soon.

My upcoming availability is [details], so feel free to get in touch if you have any projects you'd like support with.

Thanks,

[sender name]